

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release of Advertisement for The Plaza Hotel published in The Hindu Newspaper on 07th, 14th ad 21st November 2014 - Sanction of Rs. 1,46,670/- (Rupees One Lakh Forty Six Thousand Six Hundred and Seventy Only) Inclusive of taxes – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 9.

Dated:09-01-2015
Read the following:

- (1) Letter No. TSTDC/MD/2014, Dated: 01-12-2014 from the MD, TSTDC, Hyderabad
- (2) Invoice No.TAPL/138/2014-15, Dated: 14-11-2014 from M/s. Touchstone Advertising (P) Ltd., Hyderabad

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ORDER:

In the reference 1st read above, the MD, TSTDC, Hyderabad has informed that as per the instructions of the Principal Secretary (Tourism), Government of Telangana have released an Advertisement with Telangana Tourism Logo on The Plaza Hotel was published in The ‘Hindu’ Newspaper on 07th, 14th ad 21st November 2014 under 2+1 Scheme through M/s. Touchstone Advertising (P) Ltd., Hyderabad (an empanelled agency with this department at a total cost not exceeding Rs.1,46,670/- (Rupees One Lakh Forty Six Thousand Six Hundred and Seventy Only) Inclusive of taxes.

2. Accordingly, in the reference 2nd read above, upon release of advertisement the MD, TSTDC, Hyderabad has submitted bill along with proof of release of advertisement towards evidence and requested the Government to release the payment amounting to Rs. 1,46,670/- (Rupees One Lakh Forty Six Thousand Six Hundred and Seventy Only) Inclusive of taxes.

3 Government after careful examination of the matter, hereby sanctions and release an amount of Rs. 1,46,670/- (Rupees One Lakh Forty Six Thousand Six Hundred and Seventy Only) Inclusive of taxes to the MD, TSTDC, Hyderabad towards release of Advertisement with Telangana Tourism Logo on The Plaza Hotel, was published in The ‘Hindu’ Newspaper on 07th, 14th ad 21st November 2014 under 2+1, scheme so as to promote tourism in the State and facilitate stay by tourists.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism – 260 – Advertisement, Sales and Publicity - Expenses”

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of the MD, TSTDC, Hyderabad. The details of Bank account is as follows:-

Name of the Agency	:	Telangana State Tourism Development Corporation Ltd., Hyderabad.
Bank Name	:	State Bank of Hyderabad.
Branch Name	:	Himayatnagar, Hyderabad.
Account No.	:	62281683607
IFSC Code	:	SBHY0020067
PAN No.	:	AAFCT1240F

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
The MD, TSTDC Limited, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:
The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER